

**NH**  **PBS**  
**SPRING**  
**AUCTION** 

**APRIL 24-MAY 4**  
[nhpbs.org/auction](http://nhpbs.org/auction)



**LET THE POWER OF PUBLIC TELEVISION WORK FOR YOU!**

**GET YOUR MESSAGE OUT:**

Put the power of television behind your company. Your marketing message will be broadcasted to an audience primed to purchase.

**MAKE A POWERFUL CONNECTION WITH THE COMMUNITY**

Co-brand your organization's name and reputation with that of NHBPS and PBS, America's most trusted institution (*Roper Public Affairs & Media Poll*).

**CONNECT WITH NHPBS AUDIENCE**

Our audience is loyal, high-earning, and highly educated. Our Auction bidders and supporters are more likely to purchase from Auction donors and sponsors.

**BUILD TEAM SPIRIT**

Your employees can show their spirit and your business's commitment to a vital community resource; up to five of your employees can volunteer per shift.

**GAIN VALUABLE TELEVISION AND ONLINE EXPOSURE**

Receive on-air credits throughout each night that your company sponsors.

**MAKE A WEB CONNECTION**

Enjoy extra visibility on [nhpbs.org](http://nhpbs.org), with a link to your company's website.

**COMPANY BENEFITS**

- Multi-state reach via [nhpbs.org/auction](http://nhpbs.org/auction)
- Receive in-program audio & visual credits
- Visibility on e-messaging, newsletter, press releases and social media

**PRAISE**

"The NHPBS Spring Auction is something our staff looks forward to. We get to show our company's support for NHPBS and we have a lot of fun!"

**REACH**

Television | Online | Social Media | Print  
Publicity | Newsletter | e-Newsletter

# NH PBS

## SPRING AUCTION

### YOUR DONATION MAKES A DIFFERENCE!

#### LEAD SPONSOR | \$10,000

- 8 audio & visual credits  
Plus 8 visual-only credits each night
- Direct link to your website from Auction page
- On-camera interview with host one night of Auction

#### SUPER BOARD

##### FULL NIGHT

15 audio & visual credits  
Plus 10 visual-only credits  
**\$2,000**

##### HALF NIGHT

8 audio & visual credits  
Plus 10 visual-only credits  
**\$1,500**

#### QUICKIE BOARD

##### FULL NIGHT

15 audio & visual credits  
Plus 15 visual-only credits  
**\$1,750**

##### HALF NIGHT

8 audio & visual credits  
Plus 8 visual-only credits  
**\$1,250**

#### GALLERY BOARD

(GALLERY, GOLDEN GAVEL & GRANITE BOARDS)

##### FULL NIGHT

8 audio & visual credits  
Plus 8 visual-only credits  
**\$1,500**

##### HALF NIGHT

4 audio & visual credits  
Plus 4 visual-only credits  
**\$1,000**

#### ALL OTHER BOARDS

##### FULL NIGHT

8 audio & visual credits  
Plus 8 visual-only credits  
**\$1,200**

##### HALF NIGHT

4 audio & visual credits  
Plus 4 visual-only credits  
**\$800**