

# Sponsorship Opportunities



## NHPTV CONTINUING PROGRAMS / SUMMER 2008

\*Programs and broadcast times subject to change

### **CHILDREN'S**

#### **ARTHUR**

Arthur, the world's most famous aardvark, and his friends manage to solve crises central to children's lives with imagination, kindness and a lot of humor. Airs: Weekdays at 4:00 PM.

#### **BETWEEN THE LIONS**

Innovative puppetry, animation, live action and music give young viewers fun ways to learn about language, phonics, vocabulary and sentence structure. Airs: Weekdays at 11:00 AM.

#### **BIZ KIDS**

Teaches kids about money and entrepreneurship – saving, budgeting, investing, and giving back to the community. Airs: Saturday at 8:00 AM.

#### **BOB THE BUILDER**

Construction play filled with adventure and positive messages for young children about problem-solving, personal achievement, and the fun of getting something done. Airs: Monday through Saturday at 6:30 AM.

#### **CAILLOU**

Based on a series of best-selling children's books, Caillou helps preschoolers make sense of the world. Airs: Weekdays at 10:00 AM.

#### **CLIFFORD THE BIG RED DOG**

An animated series based on Norman Bridwell's popular books about a lovable oversized canine. Programs emphasize good citizenship and the importance of community. Airs: Weekdays at 7:30 AM, 4:30 PM.

#### **CURIOUS GEORGE**

Animated preschool television series encouraging inquiry and curiosity and showing parents and caregivers how to support children's science and math-related play. Weekdays at 7:00 AM; 5:00 PM; 5:30 PM and Sundays at 8:00 and 8:30 AM.

#### **CYBERCHASE**

Animated adventure series and multimedia project for children ages 8–11 about a team of kids on daring missions in cyberspace. To save the day, our heroes use MATH and BRAIN POWER. Airs: Weekdays at 2:30 PM.

#### **DRAGON TALES**

Six-year-old Emmy and her four-year-old brother Max learn to handle all sorts of worries and fears along with their young dragon friends when they magically travel to Dragon Land. Airs: Weekdays 8:00 AM and Sundays at 7:00 AM.

#### **FETCH! WITH RUFF RUFFMAN**

The series uses the reality television genre to enable viewers to learn problem-solving skills and teamwork, while exposing them to different cultures and new experiences. Airs: Weekdays at 3:30 PM.

#### **IT'S A BIG BIG WORLD**

Utilizing puppet animatronics and computer generated animation, the series features a diverse group of animal characters and a unique curriculum that brings science and geography to preschoolers. Airs: Weekdays at 6:00 AM.

#### **MISTER ROGERS' NEIGHBORHOOD**

The treasured Fred Rogers' library of shows caringly blend difficult real-life issues with fun and whimsy to match a young child's interests and level of understanding. Airs: Weekdays at 11:30 AM.

#### **READING RAINBOW**

Hosted by LeVar Burton, this program creates stimulating come-alive narrations of the best in children's books. Airs: Weekdays at 2:00 PM.

#### **SADDLE CLUB**

Live action series about the adventures of three girls who share a love of horses. Filmed in Australia. Airs: Saturdays at 7:30 AM.

### **NEW HAMPSHIRE PUBLIC TELEVISION**

268 Mast Road, Durham, NH 03824 • 603-868-4399 • Fax 603-868-7552 • [nhptv.org](http://nhptv.org) • [corporaterelations@nhptv.org](mailto:corporaterelations@nhptv.org)

**ANALOG CHANNELS:** 11 Durham, 18 Pittsburg, 49 Littleton, 52 Keene **DIGITAL CHANNELS:** 57 Durham, 48 Littleton, 49 Keene, 50 Hanover



**SESAME STREET**

Big Bird, Bert, Ernie, Cookie Monster, the Count and all the familiar Sesame Street friends help preschool children attain basic reading, writing, literacy and social skills. Airing: Weekdays at 9:00 AM and Sundays at 6:00 AM.

**SUPER WHY**

A preschool series designed to help kids ages 3 to 6 with the critical skills they need to learn to read. Airing: Sundays at 7:30 AM and Monday through Friday at 8:30 AM.

**THOMAS AND FRIENDS**

Based on W.V. Awdry's popular books about the adventures of anthropomorphized trains and road vehicles who live on a fictional island. Airing: Saturdays at 7:00 AM.

**WORD GIRL**

A new animated series designed to build a strong foundation of language and literacy skills. Airing: Fridays at 8:00 AM and Monday through Friday at 3:00 PM.

**WORD WORLD**

A colorful word-rich place where a troupe of WordFriends go on adventures to reinforce that letters make words and words have meaning. Airing: Weekdays at 10:30 AM.

**COOKING**

**AMERICA'S TEST KITCHEN** introduces viewers to an actual test kitchen to judge everything from techniques to raw materials to cookware. Airing: Saturdays at 11:00 AM.

**BAKING WITH JULIA.** From the treasured library of Julia Child programs, we see Julia cook with some of the country's most outstanding pastry chefs, bakers, teachers and cookbook authors. Airing: Saturdays at 10:30 AM.

**CIAO ITALIA.** Mary Ann Esposito joyfully presents Italian recipes and traditions learned from her grandmother, mother, and friends, as well as from the Italian cooking schools she has attended. Airing: Saturdays at 12:30 PM.

**MARTIN YAN'S CHINA.** Follow Martin on a series of culinary adventures through China; then back to his kitchen to see how the recipes are made. Airing: Saturdays at 1:00 PM.

**PRIMAL GRILL WITH STEVEN RAICHLEN.** The barbecue king has a new series of barbecue tips. Airing: Saturdays at 11:30 AM.

**SARA'S WEEKNIGHT MEALS.** Sara Moulton rethinks weeknight dinner meals. Airing: Saturdays at 12:00 noon.

**DRAMA, MUSIC, DOCUMENTARY & ENTERTAINMENT****ALL CREATURES GREAT AND SMALL**

In 1937, a newly-qualified young surgeon arrives in rural Yorkshire to take up his first job in the established veterinary practice of Sigfried and Tristan Farnon. A twenty-year adventure begins. Airing: Saturdays at 7:00 PM.

**AMERICAN EXPERIENCE**

This premiere PBS series brings together popular culture, politics and history in a series of nonfiction films about America's rich and vibrant past. Season begins in October and runs through June. Airing: As specials in prime time.

**AMERICAN MASTERS**

Comprehensive film biographies about the broad cast of characters who comprise American cultural history. Typically 14 - 20 broadcasts over a 52-week period. Airing: As specials in prime time.

**ANTIQUES ROADSHOW**

Part adventure, part history lesson, part treasure hunt, the Roadshow tours across the United States to offer free appraisals of antiques and collectibles. Airing: Wednesdays and Saturdays at 8:00 PM; Sundays at 7:00 PM.

**AUSTIN CITY LIMITS**

*Austin City Limits* remains the original live music series to showcase performers who typify quintessential American music styles -- living legends, rock sensations, critics' darlings, and instrumental dynamos. Airing: Mondays at 12:00 AM.

**BRITISH ANTIQUES ROADSHOW**

The original series upon which the American series is based. Host and experts travel the length and breadth of the country to see British antiques and collectibles. Airing: Saturdays at 1:30 and 2:00 PM; and Thursdays at 12:30 PM.

**BRITISH COMEDY LINEUP**

The popular Tuesday night British Comedy Lineup has been in NHPTV's schedule since 1996. Favorite series include: *As Time Goes By, Keeping Up Appearances, Are you Being Served, Fawlty Towers, Black Adder, Yes Minister, Monty Python's Flying Circus, Only Fools and Horses; To the Manor Born and Doctor Who.* Airing: 8:00-12:00 Midnight Tuesday evenings and 9:00 PM-Midnight Saturday evenings.

**NEW HAMPSHIRE PUBLIC TELEVISION**

268 Mast Road, Durham, NH 03824 • 603-868-4399 • Fax 603-868-7552 • [nhptv.org](http://nhptv.org) • [corporaterelations@nhptv.org](mailto:corporaterelations@nhptv.org)

**ANALOG CHANNELS:** 11 Durham, 18 Pittsburg, 49 Littleton, 52 Keene **DIGITAL CHANNELS:** 57 Durham, 48 Littleton, 49 Keene, 50 Hanover



**FRONTLINE**

PBS' premiere investigative journalism program has long been recognized for hard-hitting and balanced reporting on timely, national and international events and issues. Airs: Thursdays at 10:00 PM fall through spring.

**GREAT PERFORMANCES**

The longest-running performing arts anthology on television features the best in the performing arts. Airs: as specials in primetime. Typically 20 episodes over a 52-week period.

**KEN BURNS AMERICAN STORIES**

This series is comprised of works from the Ken Burns library, including some of his early work: *The Statue of Liberty*, *Frank Lloyd Wright*, *Brooklyn Bridge*, *Thomas Jefferson*, *Mark Twain*, *Jazz*, *Empire of the Air*, *Thomas Hart Benton*, *The Shakers*, and *Huey Long*. Airs: as specials in primetime.

**THE LAWRENCE WELK SHOW**

A unique mix of personalities, music and dancing from programs that aired for over 25 years in the 50's, 60's and 70's. Airs: Saturdays at 6:00 PM.

**MASTERPIECE THEATRE**

This esteemed series has been lauded by audiences and critics alike for more than 25 years for giving television the "mini-series" form as well as for introducing audiences to England's and America's most talented and popular actors and unforgettable series. Airs: Fridays at 9:00 PM in fall and winter months.

**MASTERPIECE MYSTERY!** The venerable and popular series airs in the summer months Fridays at 9:00 PM

**SOUNDSTAGE**

Innovative and prestigious American live concert television series. Airs: Sunday at 12:00 midnight AND Monday at 11:00 PM.

**HOW-TO**

**GARDEN SMART** travels the country visiting beautiful public, private and resort gardens. Airs: Saturdays at 9:30 AM.

**HOMETIME**

A do-it-yourself home improvement program presenting step-by-step advice and tips for professional results on everything from landscaping to building a house from the ground up. Airs: Saturdays at 3:30 PM.

**HOW-TO STRIP – 12:00 Noon and 12:30 PM**

NHPTV broadcasts a variety of how-to programs each weekday. Programs rotate in the schedule. Titles include: *At Garden's Gate*, *Best of Joy of Painting*; *Designer's Landscapes with Gary Alan*, *P. Allen Smith's Garden Home*, *Gardener and Perennial Gardener with Karen Strohbeen*; *American Homeshop*; *New Yankee Workshop*; *Sewing with Nancy*; *Beads, Baubles and Jewels*, *Adventure Golf*; *Wildlife Journal*; *America Sews with Sue Hauseman*, *Sew Much Furr*, *The Doctor is In*; *One Stroke Painting with Donna Dewberry*; *Quilting with Sharr*; *Fons & Porters Love of Quilting*; *Smart Gardening*, *Garden Smart*, *Wild Planet Chronicles*.

**NEW YANKEE WORKSHOP**

Norm Abram, America's favorite master woodworker, provides step-by-step instructions for building furniture and woodworking projects he has designed. Airs: Wednesdays at 12:30 PM and Saturdays at 3:00 PM..

**RICK STEVES EUROPE**

Rick Steves provides informative and enlightening tips on how to enjoy European travel. Airs: Saturdays at 10:00 AM and selected week days at 6:00 PM.

**THIS OLD HOUSE** is public television's premiere home improvement series for homeowners, rehabbers and do-it-yourselfers. Airs: Sundays at 1:00 PM and Saturdays at 4:00 PM.

**VICTORY GARDEN**

This program has been television's home for gardeners for over 20 years, offering the latest tips, techniques and innovations in gardening. Airs: Saturdays at 9:00 AM.

**LOCAL PRODUCTIONS****GRANITE STATE CHALLENGE**

Since 1983 students from more than 95% of New Hampshire's high schools have benefited from the experience of competing on an intellectual basis with their peers. Airs: one weeknight at 6:00 PM and Saturdays at 8:30 AM October through May; plus the entire season is repeated during the summer Fridays at 11:00 AM and 11:30 AM.

**NEW HAMPSHIRE CROSSROADS CLASSICS**

Styled as a non-news, non-fiction magazine, the Crossroads archive is a lively focus on people, places and events in the Granite State, which contribute to the character and uniqueness of this area. Airs: Sundays at 9:00 AM.

**NEW HAMPSHIRE PUBLIC TELEVISION**

268 Mast Road, Durham, NH 03824 • 603-868-4399 • Fax 603-868-7552 • [nhptv.org](http://nhptv.org) • [corporaterelations@nhptv.org](mailto:corporaterelations@nhptv.org)

**ANALOG CHANNELS:** 11 Durham, 18 Pittsburg, 49 Littleton, 52 Keene **DIGITAL CHANNELS:** 57 Durham, 48 Littleton, 49 Keene, 50 Hanover



**NH OUTLOOK**

*NH Outlook* provides timely and substantive coverage of events and issues facing New Hampshire, and the region – from health, to business, arts, education to politics. Airs Sundays at 9:30 AM (repeats Monday at 5:30 AM and 6:00 PM).

**WILDLIFE JOURNAL**

*Wildlife Journal* explores wildlife and natural habitats in the Granite State and the scientists, sportsmen, forest managers, and conservationists who work with them. Airs: Sundays at 12 Noon.

**WINDOWS TO THE WILD**

An innovative series offering views of New Hampshire's special "beauty spots." Airs Sundays at 12:30 PM and Thursdays at 12 Noon.

**PUBLIC AFFAIRS & BUSINESS****BILL MOYERS JOURNAL**

A weekly program of interviews and news analysis on a wide range of subjects. Airs Sundays at 11:00 AM.

**THE MCLAUGHLIN GROUP**

This award-winning public affairs program offers engaging conversation on the week's major issues. Airs: Sundays at 10:30 AM.

**NH OUTLOOK**

*NH Outlook* provides timely and substantive coverage of events and issues facing New Hampshire, and the region – from health, to business, arts, education to politics. Airs Sundays at 9:30 AM (repeats Monday at 5:30 AM and 6:00 PM).

**THE NEWSHOUR WITH JIM LEHRER**

Public television's decided alternative to its commercial counterparts offers extended coverage of the day's top news stories with a mixture of interviews, documentary reports, and discussions. Airs: Weeknights at 7:00 PM.

**THE NIGHTLY BUSINESS REPORT**

Longest- running, and, according to MediaWeek , the highest-rated nightly business-news program on television. NBR offers in-depth financial market coverage, fast-breaking business and economic news, corporate profiles and analysis. Airs: Weeknights at 6:30 PM.

**WASHINGTON WEEK WITH GWEN IFILL**

PBS's longest running public affairs program features Washington's top journalists' analysis of major news events from the perspective of the nation's capital. Airs: Sundays at 10:00 AM.

**SCIENCE & NATURE****NATURE**

A showcase for the most accomplished nature filmmaking in the world, Nature is one of the highest-rated series in public television history. Airs: Thursday at 8:00 PM and Tuesdays at 1:00 PM.

**NOVA**

The most-watched ongoing series in the PBS prime-time schedule, Nova offers the science behind the headlines, and demystifies science and technology and the people who make science happen. Airs: Sundays at 8:00 PM; and Wednesdays at 12:00 midnight.

**WILDLIFE JOURNAL**

*Wildlife Journal* explores wildlife and natural habitats in the Granite State and the scientists, sportsmen, forest managers, and conservationists who work with them. Airs: Sundays at 12 Noon.

**WINDOWS TO THE WILD**

An innovative series offering views of New Hampshire's special "beauty spots." Airs Sundays at 12:30 PM and Thursdays at 12 Noon.

**NEW HAMPSHIRE PUBLIC TELEVISION**

268 Mast Road, Durham, NH 03824 • 603-868-4399 • Fax 603-868-7552 • [nhptv.org](http://nhptv.org) • [corporaterelations@nhptv.org](mailto:corporaterelations@nhptv.org)

**ANALOG CHANNELS:** 11 Durham, 18 Pittsburg, 49 Littleton, 52 Keene **DIGITAL CHANNELS:** 57 Durham, 48 Littleton, 49 Keene, 50 Hanover



**NEW HAMPSHIRE PUBLIC TELEVISION**

268 Mast Road, Durham, NH 03824 • 603-868-4399 • Fax 603-868-7552 • [nhptv.org](http://nhptv.org) • [corporaterelations@nhptv.org](mailto:corporaterelations@nhptv.org)

**ANALOG CHANNELS:** 11 Durham, 18 Pittsburg, 49 Littleton, 52 Keene **DIGITAL CHANNELS:** 57 Durham, 48 Littleton, 49 Keene, 50 Hanover

