

PRIME Partners Program



Our PRIME PARTNERS PROGRAM

strengthens your market visibility and brand awareness.



BECOME A PRIME PARTNER WITH NHPTV!

- Co-brand with PBS, one of the most trusted brands in America.
- Expand your professional network by joining an influential group of business leaders.
- Complement and enhance your company's philanthropic and marketing goals by supporting high-quality, award-winning local and national programming on NHPTV.

YOUR BUSINESS RECEIVES

- **A 15-second CEO testimonial spot which will air twice each month for one year** on NHPTV, featuring your company's CEO or representative delivering your company message and a testimonial of your support for NHPTV. This video file will be posted on YouTube, making it linkable from your website or in e-mail to showcase your message.
- On-air acknowledgement **once per week in prime time 52 weeks per year**, consisting of 3 - 5 seconds featuring the logo and tagline of each PRIME PARTNER, with up to three non-competing Partners per spot.
- **Five NHPTV MemberCards**, offering discounts for dining, travel and other services.

COST: \$3,000

2/2012

NEW HAMPSHIRE PUBLIC TELEVISION

268 Mast Road • Durham, NH 03824 • 603-868-4395 • Fax 603-868-7552 • nhptv.org • bwerner@nhptv.org

DIGITAL CHANNELS 11 Durham, 34 Pittsburg, 48 Littleton, 49 Keene, 50 Hanover ANALOG 26 Colebrook

